

“Cohutta Banking Company saw the value of my business. They gave me the confidence to move forward despite the challenges of the economy.”



Debbie Richman, Steak 'n Shake Franchisee

Setting the table for success at Steak 'n Shake.

For Debbie Richman, it wasn't just about keeping the doors of her restaurants open during the great recession, it was about keeping them open 24-hours a day. Because, that's what you do when you are a Steak 'n Shake franchisee. Fortunately, Debbie found one bank that believed, Cohutta Banking Company. With the help of Gale Williams and the experienced team at Cohutta, Debbie had a financial partner that provided the resources she needed to meet her unique needs, from expanding marketing efforts to adding additional parking. The result, more customers. It's a taste of success made possible by the hard work of a business owner and the belief of a bank. Today, Debbie continues to see the growing value of her business and her relationship with Cohutta. **Contact Cohutta Banking Company at 423-648-2265 or visit us online at www.cohuttabank.com.**



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MEMBER FDIC



Loan products subject to credit approval.

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